See the video how
simple it is to build

Flexilight

...the ultimate linking backdrop system you
can flex to suit any venue.

Exhibiting
Made
Smarter

Parkes
display&expo

FlexiLight

MADE IN BRITAIN

The **FlexiLight** is a visually impacting bendable display system...
Its lightweight, designed for ease of travel and a single person tool free assembly and can be as large or small as required.

FlexiLight is easy to carry and very compact. This, allied with tool-less assembly, means the system can be set up quickly.

Add more panels and create a display that can bend and flex to suit your venue.

You can re-use and reconfigure it over and over again, saving you both time and money.

Ideal for any venue...

- ✓ Flex the display to almost any shape
- ✓ All graphic panels are the same size and can be frame mounted or used as a flexi-link
- ✓ Lightweight, compact and portable
- ✓ Easy to assemble
- ✓ Carry case converts to a counter
- ✓ Upgrade carry tube to a wheeled case with counter top for **£100.00**
- ✓ Bright LED flood lights to illuminate your stand **£35.00** each

The lightweight solution of the **FlexiCurve.** Designed for ease of travel and single person tool free assembly.

See the video how simple it is to build

£1397
£1497 with screen mount
Plus 2 FREE
Lights & Branded
Counter

Three Panel Kit
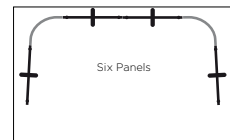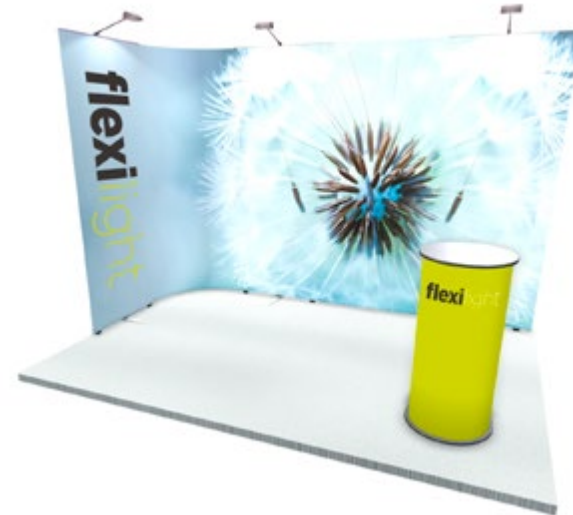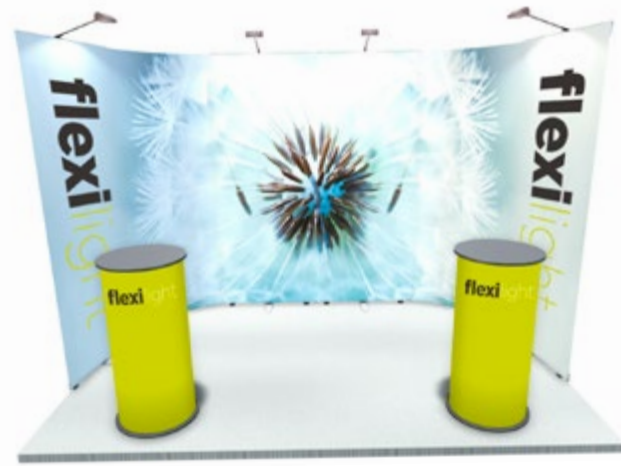2.4m wide | 3 Panel FlexiLight Display
Plus Screen Mount @ £100   **£1397.00**

£2197
£2297 with screen mount
Plus 3 FREE
Lights & Branded
Counter

Hardware & Graphics fit in the carry case.

Five Panel Kit
4m wide | 5 Panel FlexiLight Display
Plus Screen Mount @ £100   **£2197.00**   TFT screens not included

"Thanks again for all of your help with the production of the stand. It is so nice to find a supplier who offers truly great customer care. It is a lot rarer than people think." Neil – Bespoke Commercial Cleaning

Some 3x2m stand options

Six Panel Kit on a 3 x 2m Stand

Six Panels

4 Frame Modules
2 Flexi Modules   **£2697.00**
Plus free lights & branded carry cases

Five Panel Kit on a 3 x 2m Stand

Five Panels

3 Frame Modules
2 Flexi Modules   **£2197.00**
Plus free lights & branded carry cases

Some 3x3m stand options
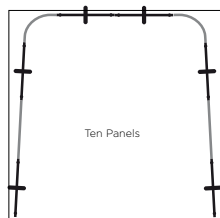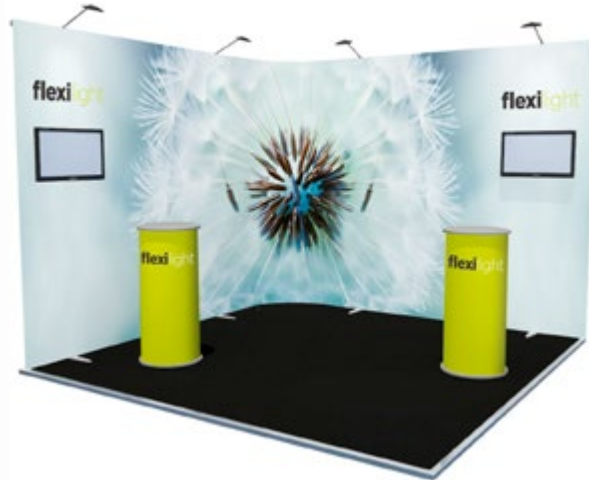
Ten Panel Kit on a 3 x 3m Stand

Ten Panels

6 Frame Modules
4 Flexi Modules   **£4397.00**
+ Screen Mounts @ £100 each
Plus free lights & branded carry cases

Seven Panel Kit on a 3 x 3m Stand

Seven Panels

4 Frame Modules
3 Flexi Modules   **£3097.97**
+ Screen Mounts @ £100 each
Plus free lights & branded carry cases

£3097.97
£3197.97 with screen mounts

Plus 4 FREE Lights & Branded Counters

Seven Panel Kit on a 3 x 3m Stand

7 Panel FlexiLight Display.
+ Screen Mounts @ £100 each   **£3097.00**
Plus free lights & branded carry cases

FlexiLight | extra cases

See the video how simple it is to build

Extra counters available for **£329.00** each with printed graphic wrap

Upgrade carry case to this wheeled counter with counter top and graphic wrap for **£100.00** per counter

Carry case and wheeled counter take 5 FlexiLight panels and graphics
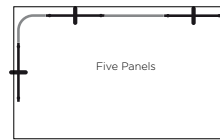
Some 4x2m stand options

Seven Panel Kit on a 4 x 2m Stand

5 Frame Modules
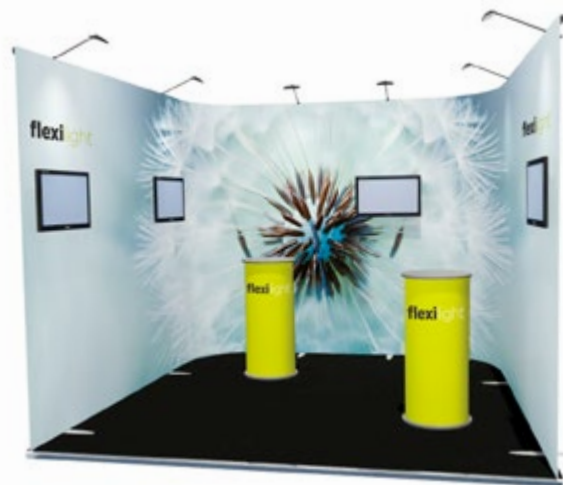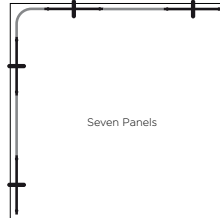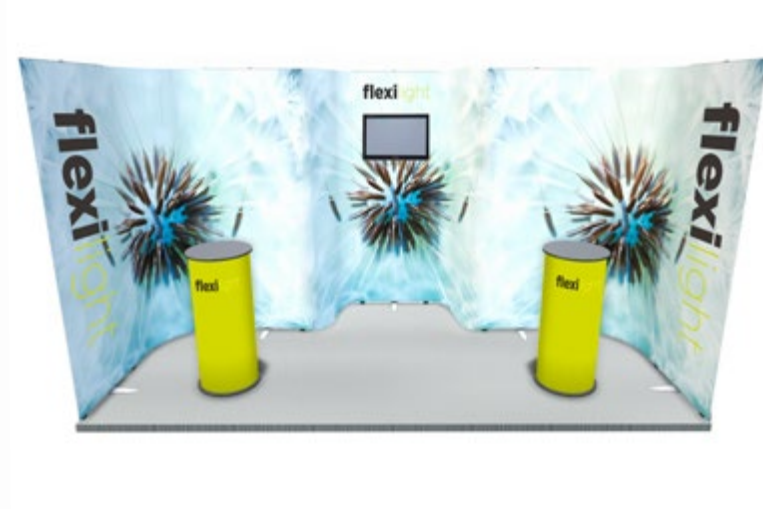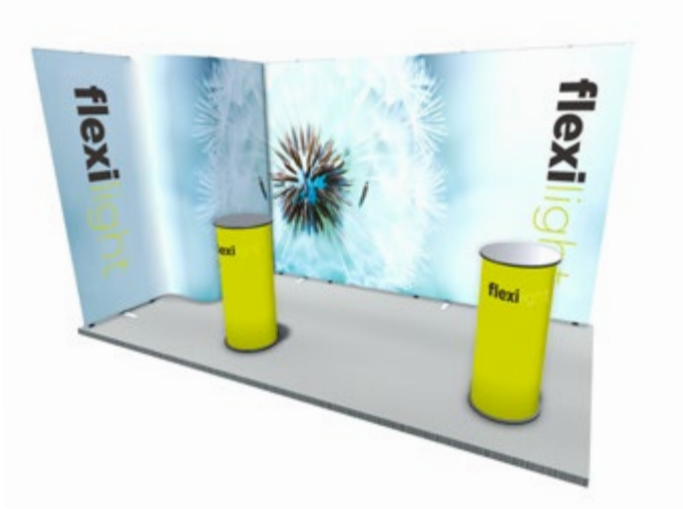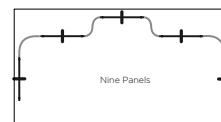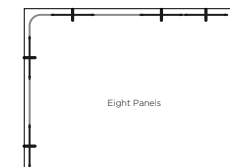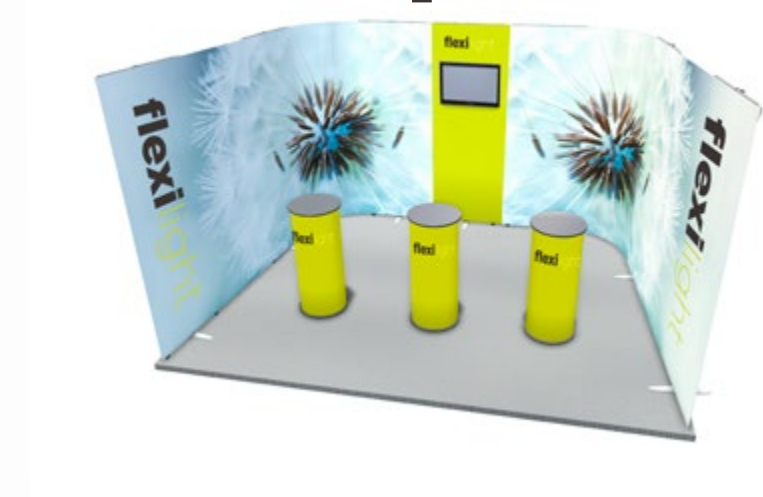2 Flexi Modules
Plus free lights & branded carry cases

£3097.97

Nine Panel Kit on a 4 x 2m Stand

5 Frame Modules
4 Flexi Modules
+ Screen Mount @ £100
Plus free lights & branded carry cases

£3997.00

Some 4x3m stand options
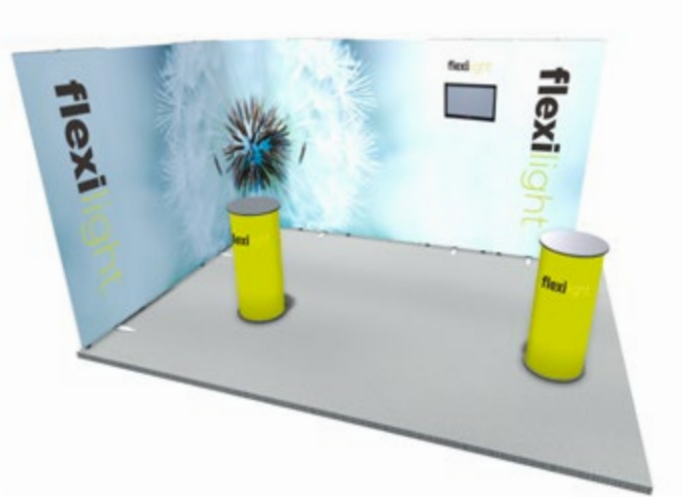
Eight Panel Kit on a 4 x 3m Stand

5 Frame Modules
3 Flexi Modules
+ Screen Mount @ £100
Plus free lights & branded carry cases

£3597.97
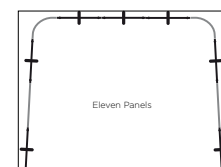
Eleven Panel Kit on a 4 x 3m Stand

7 Frame Modules
4 Flexi Modules
+ Screen Mount @ £100
Plus free lights & branded carry cases

£4897.97
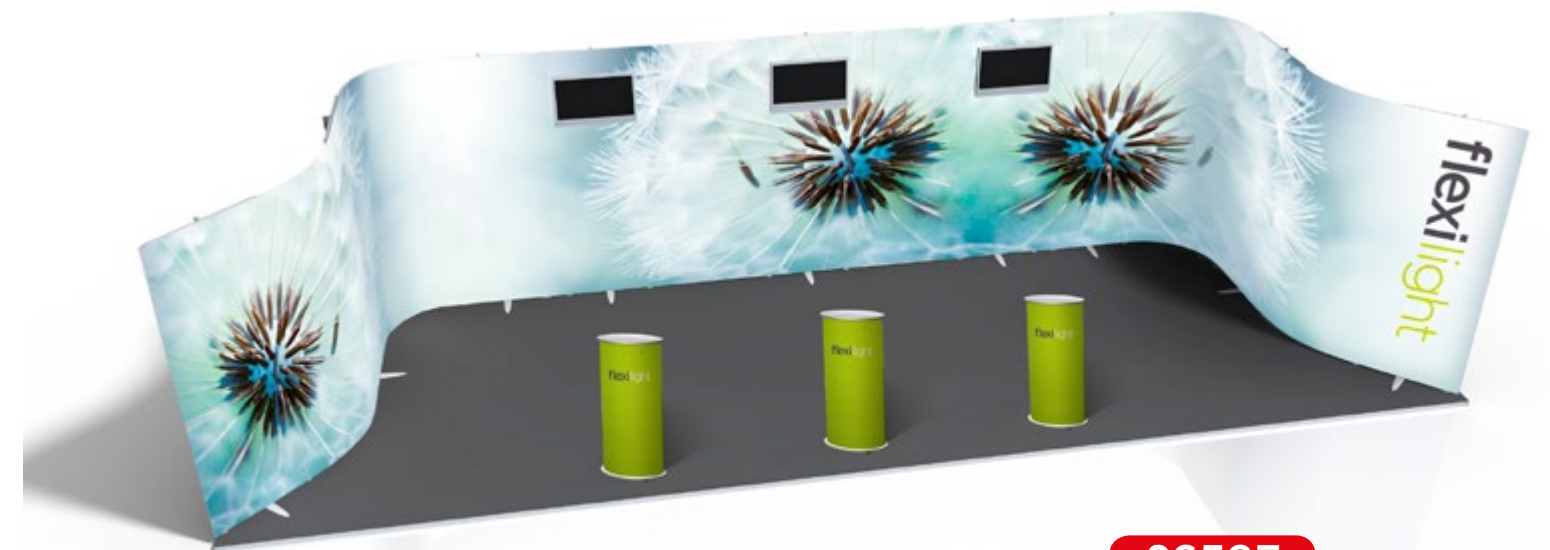
Fifteen Panel Kit on a 9 x 3m Stand

15 Panel FlexiLight Display.
+ Screen Mounts @ £100 each
Plus free lights & branded carry cases

£6597.00

£6597
£6897 with screen mounts

**Plus 6 FREE
Lights & Branded
Counters**

Some 9x3m stand options
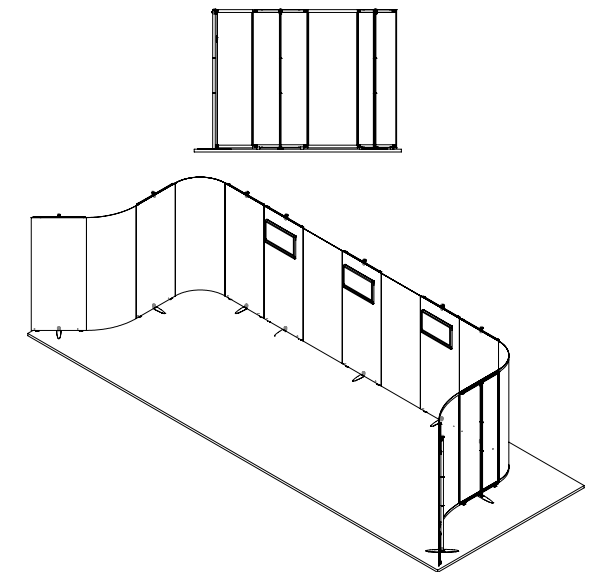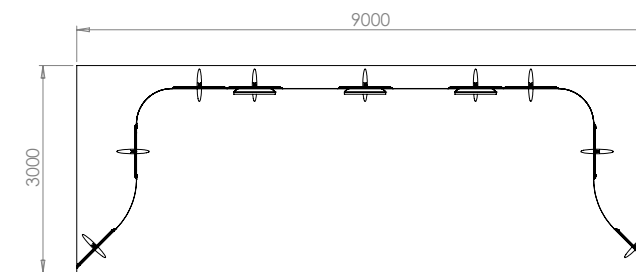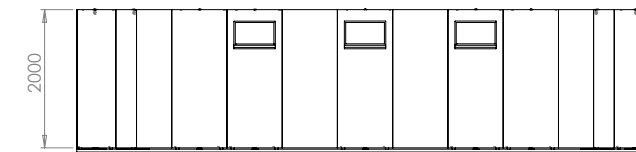
The FlexiLight gives you endless options of how to display your product with the maximum effect. Here are just some ideas of how you can use the FlexiLight modular panels to make the most of the space you have.

See the video how simple it is to build

FlexiLight | assembly instructions

STAGE ONE (7 steps)

#1 Start by clicking the bottom beam into the foot ensuring the black stabilising feet face down.

#2 Mount the base post behind the beam, into the foot and lock it with the clamp.

#3 Slide the centre post onto the top of the base post.

#4 Apply the hook to the top beam and slide the beam into the bottom of the top post then push it down into the beam.

#5 Mount the top post with the attached top beam onto the top of the centre post.

#6 Mount the graphic panel starting at the **top left side** across to the right side. The graphics attach with magnetic tape assisted with clips in the top corners.

#7 Pull the bottom of the graphic down evenly and push into the bottom beam, one side at a time.

#8 Build the other side of the stand follow the same points as before (Stage One, 1-7).

STAGE TWO (4 steps)

#1 Now you have two completed panels the FlexiLink panel needs to be attached.

#2 Slide in the top and bottom graphic joint from side and mount the magnetic tape on the sides where you want to attach the FlexiLink graphic panel.

#3 Attach the flexi graphic panel between your two FlexiLight stands adding the centre magnetic to complete the link.

#4 Now you can add more stands and flexi panels and flex to the shape required.

STAGE THREE (3 steps)

The Counter

Convert your tube case into a neat, strong and easy-to-assemble counter with our case-to-counter upgrade.

It's as easy as 1,2,3!

1) Insert the tube into the base plate.

2) Pop on the top of the counter.

3) Wrap around the graphic and secure with velcro strips.

If your tube case is in a black sleeve, leave lid open when converting to a counter.

"As you said it is fabulous packaging, light weight and so easy to use, I am very happy with it."

FlexiLight | ideas to inspire you...

Five Panel Kit

Seven Panel Kit

Thank you for your help and support this week. You offered great friendly service. Thanks for taking videos and photos - please can you send them to me? Many thanks

"I just wanted to show you our stand which we took with us to the Future Powertrain Conference this week. We are really pleased with it, it looked really good. It certainly got people's attention.

Many thanks for all your help in getting this stand delivered in time for our tight deadline."

FlexiLight | 3x2m Stand Solution

Five Panel Kit Layout

148 WILDFLOWER TURF LTD
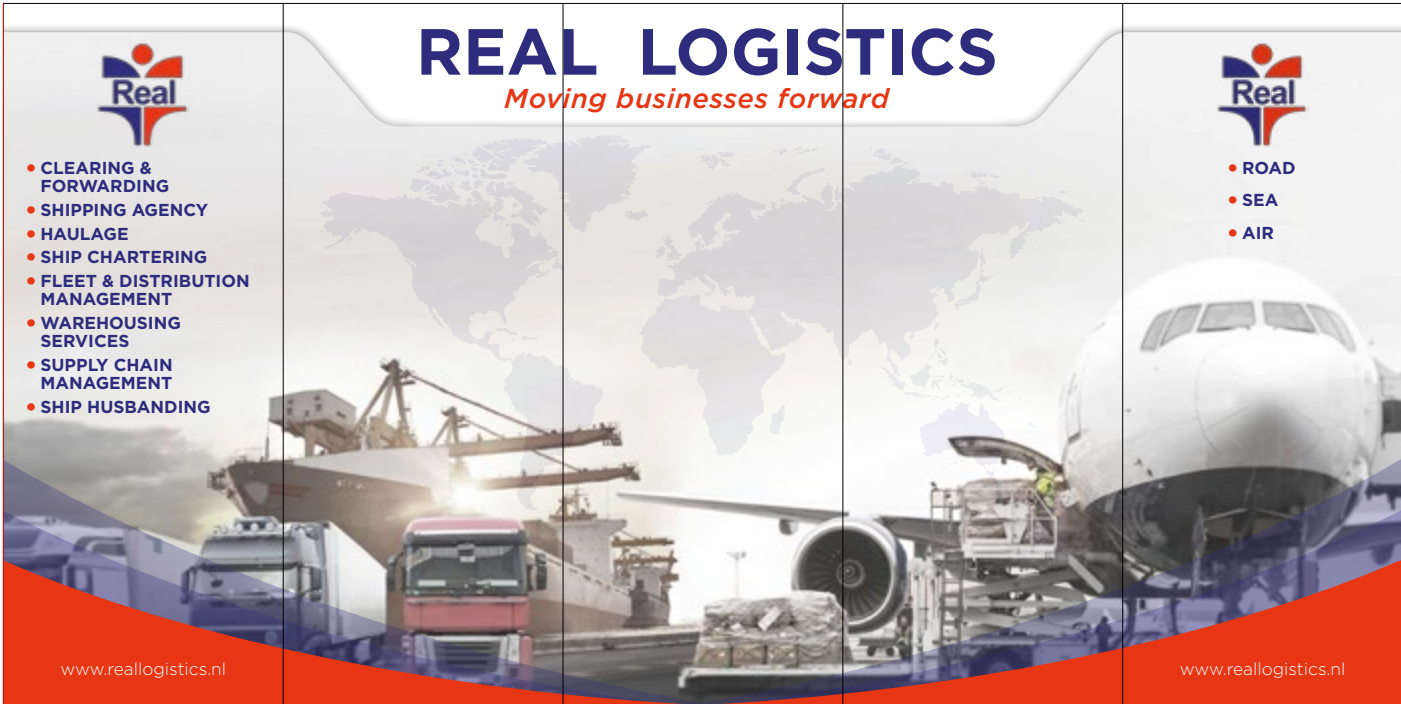
"The stand worked really well, it did everything we thought it would. Went up really nice and easily - looks great, TV and media player worked well, nice quick breakdown, couldn't fault it, it did everything as promised.We really appreciated your service - not often have a company been so responsive and provided such good customer service, our MD was impressed and asked if the graphics was 'one sheet' as he couldn't see the joins. Thanks again for your excellent service!"

FlexiLight | Best Selling Three Piece Kit

Financials

sage
Business Cloud

- ✅ 2.4m wide, three panel FlexiLight display
- ✅ With media/screen mount
  (£100 on a standard kit)
- ✅ **Free** carry case converts to a
  branded counter
- ✅ Two **Free** bright LED flood lights to
  illuminate your stand

£1397
£1497 with screen mount

Plus 2 FREE
Lights & Branded
Counter

FlexiLight | which screen mount do I order?

The FlexiLight can take a up to 24" and a maximum weight of 5kg. Whichever size you choose it needs fit a VESA Mount 100 x 100mm.

What is VESA

The Flat Display Mounting Interface (FDMI), also known as VESA is the Standard mount defined by the Video Electronics Standards. Normally there will be 4 screw holes on the back of the screen or if you look online, you'll see that it will normally say the mount size under the Features Page on the specification. I.e. VESA mount 75 x 75 or 100 x 100 or 200 x 200.

Check the web site for the display features, which usually look like this:

Dimensions		
	Viewing Angle	178 degrees
	VESA Size	100 x 100mm
	Height with Tabletop Stand	40.9cm
	Height without Tabletop Stand	34.4cm
	Weight with Tabletop Stand	5kg
	Weight without Tabletop Stand	4.5kg
	Product Height	40.9cm
	Product Width	56.2cm
	Product Depth	18cm

Example from a web site for Panasonic 24"

It will also confirm in the features that the display is wall-mountable.

Many of our customers appreciate getting a screen with a built in media player. It is ideal running files, videos and slide shows direct from a storage device like USB. Check to see if the display has USB compatibility.

Ask us if you are not sure...

If you see a screen that you like, you're welcome to send us the web link to check that it's suitable for use with the FlexiLight system.

Quick Reference Guide to VESA Size	
Small Mount for Screens up to 5kg	100 x 100mm

"Thanks for all you've done to ensure we have a top quality product. I must say your service is excellent. Thank you very much."

For further information call us on: 01767 603930

e: sales@**parkes**expo.com | www.**parkes**expo.com

Flexi Curve | fully flexible display system

MADE IN BRITAIN

Elevate your stand to a professional level with this affordable fully flexible system, take your exhibition presence to another level.

Stunning looks, infinite flexibility, extremely user-friendly with durable metal construction.

Flex each graphic in any horizontal direction to create the stand shape you need!

The links produce a strong, stable framework whatever shape you create. All graphics are the same width so you can interchange, add or remove sections to achieve the look and size you need.

- ✔ **Highly Adaptable** create a straight, curved or circular wall using as many panels as you need
- ✔ **Tool-free Build** set up is fast and simple
- ✔ **Strong Construction** for incorporating doors, product shelves, counters and screens
- ✔ **Easy Transportable** ideal for self-build
- ✔ **Robust metal engineered framework** for durability and longevity of your investment
- ✔ **Interchangeable and replaceable graphics** for all modules giving a great ROI

STEP 1

STEP 2

STEP 3

STEP 4

FlexiCurve assembly in 4 easy steps

1. Place the foot plates on the floor, open the clamp on a vertical support, align and lock in place

2. Locate the flexible beam into slot and push down into place

3. Slot together panel frames to form the graphics support structure

4. The graphic panels locate into slots for easy alignment and are held magnetically

Counters, shelves & product display units are available as pre-configured standard modules

Portable and tool free assembly...

Your communications partner in print

FlexiCurve | ideas to inspire you...

FlexiCurve
3 Panel system

System includes hardware, printed panels and carry case	
2 Panels + 1 counter panel	**£2997.97**
Plus screen and lights	

Shell Schemes   **Space** Only   **No** Tools   **Reuseable**   **Self** Install

FlexiCurve
8 Panel system shown on a 4x3 floor space

System includes hardware, printed panels and carry cases	
7 Panels + 1 counter panel	**£5797.97**
Plus screen and lights	

Shell Schemes   **Space** Only   **No** Tools   **Reuseable**   **Self** Install

FlexiCurve
12 Panel system shown on an island floor space

System includes hardware, printed panels and carry cases	
9 panel stand + door way and two counter panels	**£9997.97**
Plus screens	

Space Only   **No** Tools   **Reuseable**   **Self** Install

FlexiCurve
7 Panel system shown on a 4x2 floor space

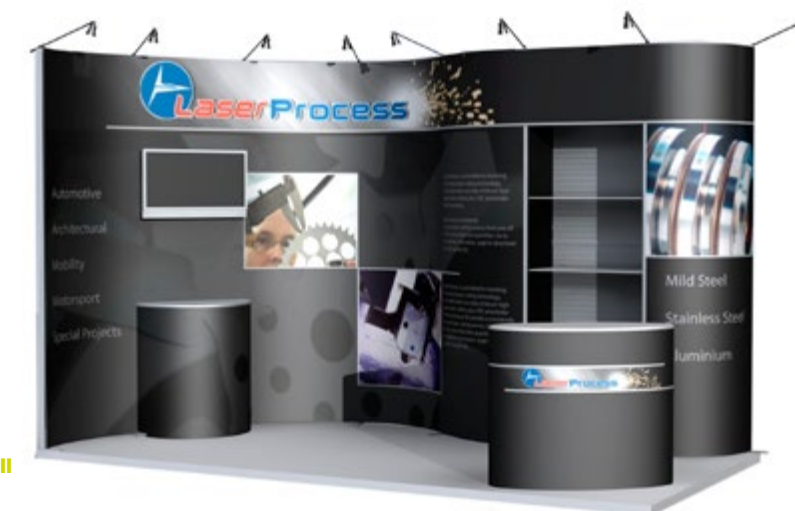| System includes hardware, printed panels and carry cases	
5 panels, plus counter panel and slatwall shelving unit	**£6597.97**
Plus freestanding counter, screen and lights	

Shell Schemes   **Space** Only   **No** Tools   **Reuseable**   **Self** Install

FlexiCurve
7 Panel system shown on a 4x2 floor space

System includes hardware, printed panels and carry cases	
5 Flexible panels, 1 oval shelving module and counter panel	**£6797.97**
Plus screen	

Shell Schemes   **Space** Only   **No** Tools   **Reuseable**   **Self** Install

FlexiCurve
10 Panel system

System includes hardware, printed panels and carry cases	
8 panel stand with door way and semi circular counter panel	**£8397.97**
Plus CounterCase, freestanding counter, screen and lights	

Space Only   **No** Tools   **Reuseable**   **Self** Install

Many other options and accessories available

"Just an email to let you know we were very pleased with our stand and it was so much more professional and striking than what we have had in the past, compliments from competitors too!"

Competing for attention?

Stand Solutions to create an immediate impression

Modular & Reusable Stands configured in a unique way to create an instant impact

How We Work
Send Us a Sketch!

We'll transform your sketch into a presentation and put together a quote Then when you have confirmed the project... We will provide graphic panel plans for your designer or you're welcome to use our design team

Training Service
Self building? We'll supply you with build drawings and offer you a training service
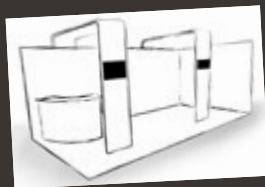
- ✓ The fastest way to build robust medium to large stands
- ✓ Easy to create sleek overhead arches and curves
- ✓ The strongest modular system for mounting and displaying products, creating columns, rooms and enclosures
- ✓ Rapid assembly with tool-free connectors
- ✓ Simple levelling system that accommodates uneven floors

Inspiring Design
Free visual service

Exhibit Smarter
Helping to make your ideas reality

Install & Storage Service
Saving you space and time

Parkes Display & Expo | 41 Hitchin Street | Biggleswade | Beds | SG18 8BE
01767 603930 | sales@**parkes**expo.com | www.**parkes**expo.com

FlexiLight Display Solution 2023