STAND SOLUTIONS BOOK 2023



Parkes Display & Expo



Competing for attention?

Stand Solutions to create an immediate impression

Modular & Reusable Stands configured in a unique way to create an instant impact





FREE STAND VISUAL: Send your stand size to sales@parkesexpo.com or call 01767 603930

t: 01767 603930 www.parkesexpo.com

CubeLock

FrameLock

FabriFold

ShellFix

RollFlat

BespokeStands

ExpoHire



"We selected Parkes Display and Expo to provide the stand for us at the Sales Innovation Expo and I've got to say that the work that they've done is amazing. Together with the stand and our bold t-shirts, I think we have captured the whole crowd. We have had visitors all day today and yesterday, so I can truly recommend Parkes Display and Expo for building the stand and we are going to go to them again next year, so definitely recommend it."







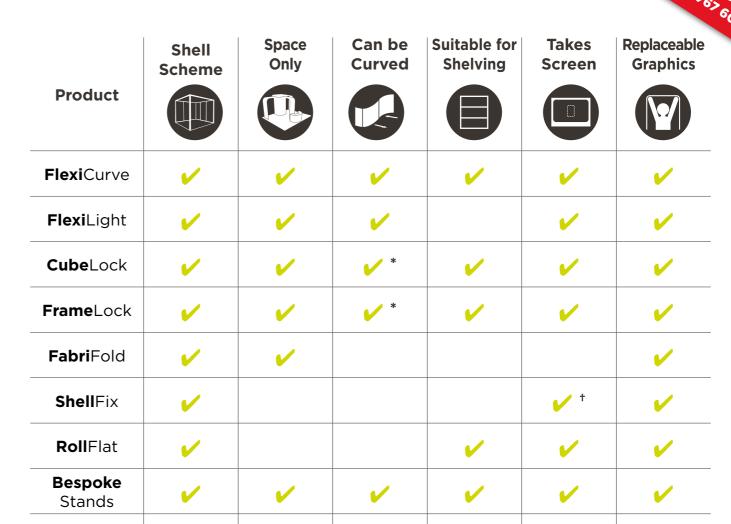




CubeLock

FrameLock

Quick Reference



^{*}CubeLock and FrameLock fixed curves available



ExpoHire





ShellFix Pages 44 - 45



BespokeStands



ExpoHire

[†]ShellFix Screen mount requires additional fixings

FlexiCurve | fully flexible portable display system

A professional scalable system of flexible panels, display shelves, counters and screens that can be reconfigured for multiple events.

Create an immediate indelible impression with stunning looks. infinite flexibility, extremely user-friendly with durable metal construction.

Flex each graphic in any horizontal direction to create the stand shape you need!

The links produce a strong, stable framework whatever shape you create. All graphics are the same width so you can interchange, add or remove sections to achieve the look and size you need.

- **Wighly Adaptable** create a straight, curved or circular wall using as many panels as you need
- **Tool-free Build** set up is fast and simple
- **Strong Construction** for incorporating doors, product shelves, counters and screens
- **Easy to Transport** ideal for self-build
- **V** Robust metal engineered framework for durability and longevity of your investment
- **♥** Interchangeable and replaceable **graphics** for all modules giving a great ROI



The ultimate flexible display system that's durable, variable in shape and layout with multiple shelf, counter, door and display options. It is tool free, easy to build and transport.









FlexiCurve assembly in 4 easy steps

- 1. Place the foot plates on the floor, open the clamp on a vertical support, align and lock in place
- 2. Locate the flexible beam into slot and push down into place
- **3.** Slot together panel frames to form the graphics support structure
- 4. The graphic panels locate into slots for easy alignment and are held magnetically



Counters, shelves & product display units are available as pre-configured standard modules















FlexiCurve ideas to inspire you...

FlexiCurve

3 Panel system

System includes hardware, printed panels and carry case

2 Panels + 1 counter panel

£2997.97

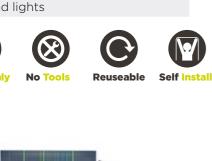
Plus screen and lights















FlexiCurve

12 Panel system shown on an island floor space

System includes hardware, printed panels and carry cases

9 panel stand + door way and two counter panels

Plus screens









£9997.97



Prices plus Vat, delivery & studio time if required

FlexiCurve

7 Panel system shown on a 4x2 floor space

System includes hardware, printed panels and carry cases

5 Flexible panels, 1 oval shelving module and counter panel

£6797.97













FlexiCurve

8 Panel system shown on a 4x3 floor space

System includes hardware, printed panels and carry cases

7 Panels + 1 counter panel

£5797.97

Plus screen and lights











Reuseable

FlexiCurve

7 Panel system shown on a 4x2 floor space

System includes hardware, printed panels and carry cases

5 panels, plus counter panel and £6597.97 slatwall shelving unit

Plus freestanding counter, screen and lights

















Many other options and accessories available

FlexiCurve

10 Panel system

System includes hardware, printed panels and carry cases

8 panel stand with door way and semi circular counter panel

Plus CounterCase, freestanding counter, screen and lights





No Tools







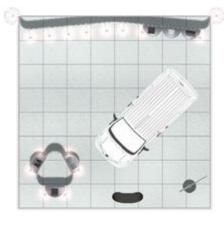
£8397.97

*TFT Screens not included



"The FlexiCurve looks great! Very impressed with our new show setup and also the full Parkes Display & Expo service!"

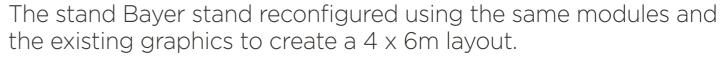








"Just an email to let you know we were very pleased with our stand and it was so much more professional and striking than what we have had in the past, compliments from competitors too!"



Pest Solutions

Backed by Bayer

Maxferce

Pest Solutions

Backed by Bayer

Racumin' POAM







Pes

Backer



Great company to work with! Daniel contacted me as we were exhibiting at the FIT Show, NEC Birmingham and he left me with a great first time impression, Brian then came out to do a demonstration of their FlexiCurve and it really fit in well with our vision for our first exhibition stand. Sarah was then in touch and handled a lot of the communication and changes with the design team which was very helpful. The communication and prompt response was excellent and the overall look of the stand was very impressive. Thank you for all of your help!





"We selected Parkes Display and Expo to provide the stand for us at the Sales Innovation Expo and I've got to say that the work that they've done is amazing. Everybody who is walking around the stand is looking at it.

The graphics are excellent, we have a coffee machine here, we have good lighting and I think we really stand out from the crowd. Together with the stand and our bold t-shirts, I think we have captured the whole crowd. We have had visitors all day today and yesterday, so I can truly recommend Parkes Display and Expo for building the stand and we are going to go to them again next year, so definitely recommend it.



FlexiLight



The **Flexi**Light is a visually impacting bendable display system... Its lightweight, designed for ease of travel and a single person tool free assembly and can be as large or small as required.

FlexiLight is easy to carry and very compact. This, allied with tool-less assembly, means the system can be set up quickly.

Add more panels and create a display that can bend and flex to suit your venue.

You can re-use and reconfigure it over and over again, saving you both time and money.

Ideal for any venue...

- Flex the display to almost any shape
- All graphic panels are the same size and can be frame mounted or used as a flexi-link
- ✓ Lightweight, compact and portable
- Easy to assemble
- Carry case converts to a counter
- Upgrade carry tube to a wheeled case with counter top for £100.00
- ✓ Bright LED flood lights to illuminate your stand £35.00 each







"Thanks again for all of your help with the production of the stand. It is so nice to find a supplier who offers truly great customer care. It is a lot rarer than people think." Neil - Bespoke Commercial Cleaning The lightweight solution of the **Flexi**Curve. Designed for ease of travel and single person tool free assembly.



See the video how simple it is to build



Three Panel Kit

2.4m wide | 3 Panel FlexiLight Display Plus Screen Mount @ £100

£1397.00



Five Panel Kit

4m wide | 5 Panel FlexiLight Display Plus Screen Mount @ £100

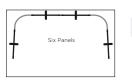
£2197.00

TFT screens not included

Some 3x2m stand options







Six Panel Kit on a 3 x 2m Stand

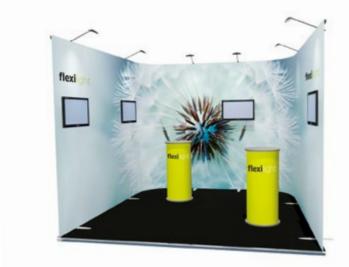
4 Frame Modules 2 Flexi Modules £2697.00 Plus free lights & branded carry cases



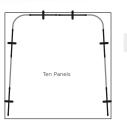
Five Panel Kit on a 3 x 2m Stand

3 Frame Modules 2 Flexi Modules £2197.00 Plus free lights & branded carry cases

Some 3x3m stand options



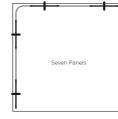




Ten Panel Kit on a 3 x 3m Stand

- 6 Frame Modules
- 4 Flexi Modules
- £4397.00 + Screen Mounts @ £100 each

Plus free lights & branded carry cases



Seven Panel Kit on a 3 x 3m Stand

£3097.97

- 4 Frame Modules
- 3 Flexi Modules
- + Screen Mounts @ £100 each

Plus free lights & branded carry cases



+ Screen Mounts @ £100 each Plus free lights & branded carry cases

£3097.00

FlexiLight extra cases



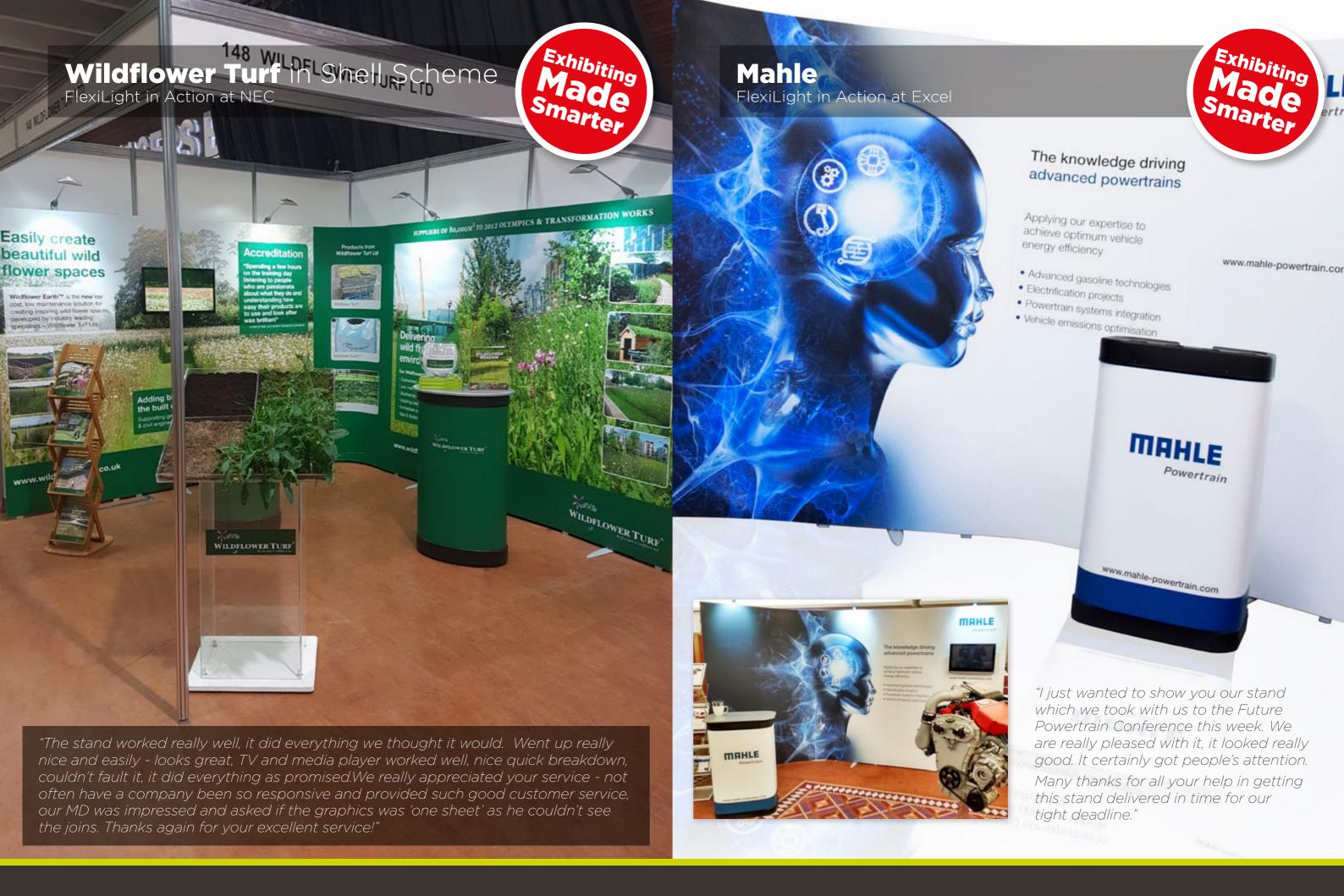
Extra counters available for £329.00 each with printed graphic wrap



See the video how simple it is to build

Upgrade carry case to this wheeled counter with counter top and graphic wrap for £100.00 per counter

Carry case and wheeled counter take 5 FlexiLight panels and graphics



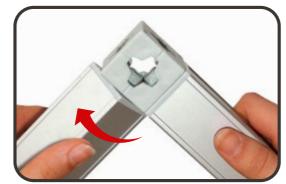
Cuberobust, adaptable and very
easy to build

The CubeLock is a reconfigurable stand building system that assembles with a simple tool free 'twist 2 Lock' action. The visual impact of the **Cube**Lock system is that of a custom build stand appearance. It is a robust design to hang large screens, shelving units, storage areas and arches, yet is also highly portable.



CubeLock features

- Can be used with screens, shelving and product displays
- Ourable aluminium reconfigurable structure
- Easy to assemble No tools required
- Renewable fabric, foamex or rollable graphics
- Available to loan or buy



Twist2Lock, it's that simple...





"Parkes worked seamlessly with J M Posner to achieve this stand with a very tight budget and timeline and delivered everything on time despite extreme weather and snow to contend with."

The key components consist of an aluminium beam and a connector which join together with a brilliantly simple,

















25





PelGar 8m x 2m

CubeLock in Action at PestTech Show, Excel



Internation

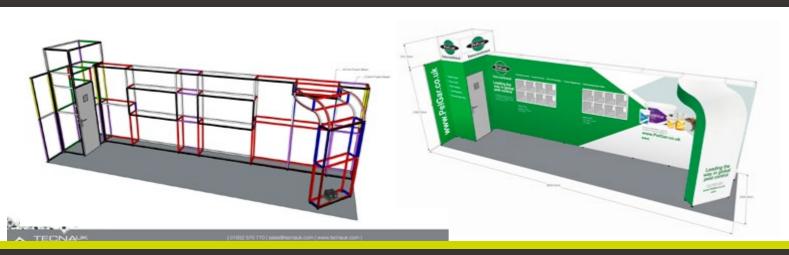
Leading the way in glob pest contro

Leading the way in global pest control

www.PelGar.co.uk

000

"We were over the moon with the stand it was awesome! We had a fantastic response to the new branding and the stand. We'll be using it in November and would like you to quote on the dismantling as our guys want to join the dinner party."





Call us for more details: 01767 603930

Leading the way in global pest control

www.PelGar.co.uk

Frame Lock

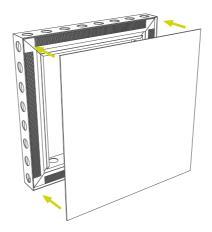
modular frame stand building system

An easy and rapid modular framework for stand configurations that are sleek, impressive and structurally strong. The FrameLock is an aluminium modular frame system brought together with a tool free connector enabling rapid assembly.

- The fastest way to build robust medium to large stands
- Easy to create sleek overhead arches and curves
- The strongest modular system for mounting and displaying products, creating columns, rooms and enclosures
- Rapid assembly with tool-free connectors
- Simple levelling system that accommodates uneven floors

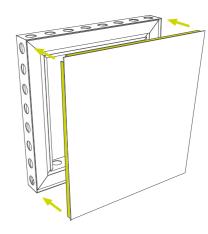


FrameLock Dressing the frame with graphics



Panel Graphics

Attached with velcro panel graphics and can be a variety of printed materials including Foamex, Dibond, wood, acrylic and much more



Fabric Graphics

Vibrant seamless wall graphics over multiple frames using our special stretch textile technology. Frames can be dressed both sides if required.



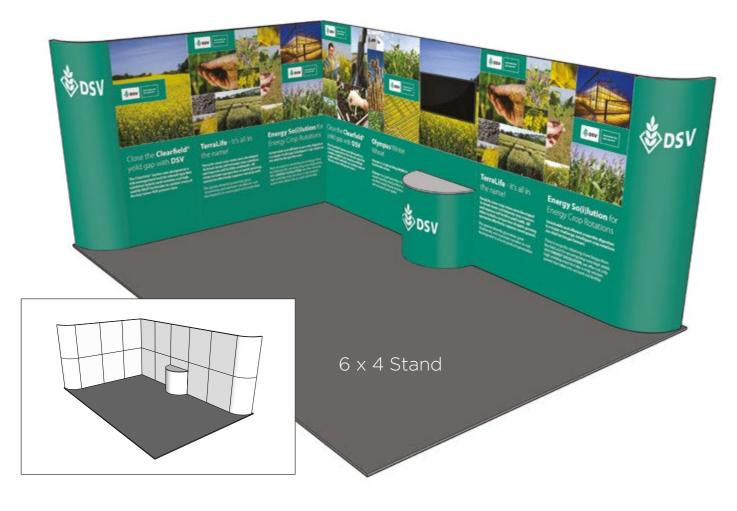






"We do a lot of shows and need to be able to live demonstrate our computer integrated key safes and key management software"

"We're very pleased with our stand and so glad we had a better stand this time as our competitor also had a really good stand and we would have looked awful with our previous stand".

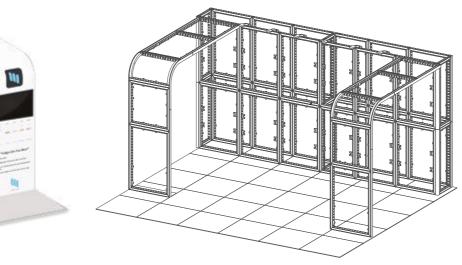




















"We have a show on 10th/11th May, Ei Live Show, I am interested in stand like yours but with lots of shelves on to put things like speakers, screens and cameras on".



Fabric wall solution

Retaining the highly portable design of the pop up, the innovative FabriFold creates a seamless display that is very quick to erect.

Ideal for video recording, trade shows, conference backdrops and other presentations.

Create a straight wall or a continuous 90 degree corner (ideal for shell schemes)

Reverse printed graphics create an island display (ideal for space only stands)

Replacement graphics readily available

> Framework and graphics fit into bag 880 x 350 x 190mm





Anti reflection graphic makes it a great backwall for video and photography presentations.

- Straight and sits flat to a wall, no curves taking up valuable space
- ✓ Textile graphics easy to fold up
- wheelable soft carry bag
- ✓ Lightweight, easy to carry and travel friendly



Choose your fabric wall

The FabriFold comes in three different widths shown below

Price includes: framework, carry bag & printed graphics on the front and two sides

1508mm wide x 2242mm high x 343mm deep	£499.97
2242mm wide x 2242mm high x 343mm deep	£649.97
2974mm wide x 2242mm high x 343mm deep	£849.97

Replacement Graphics

1508mm wide x 2242mm high x 343mm deep	£399.97
2242mm wide x 2242mm high x 343mm deep	£499.97
2974mm wide x 2242mm high x 343mm deep	£599.97

"The FabiFold is great, it worked well for us"



FabriFold is 2.25m high, designed to fit inside shell schemes















ShellFix

seamless graphic solution for shell schemes

The stretchable graphics have a special edge that slides into the frame, which holds the fabric taut creating a high class seamless graphic wall.

ShellFix features

- Suits any stand size no foot print
- Self assembly or use our install service
- Fabric is light to carry and compact to store
- Fabric is renewable, recyclable and replaceable



ShellFix Graphics fitted in a 6 x 3m shell scheme



The ShellFix frame fixes to the shell scheme vertical posts, and complies with all known regulations for fixing to shell schemes











Roll-at rollable infill panels

A fast and simple way to cover the shell scheme walls with your branding.



Description	Price
1 - 5 Panel	£169.50 each
6+ Panels	£149.50 each
Graphics Drum	£160.00

- Lightweight and rolls up into a transport tube
- Maximise floor space
- Fast and simple to attach
- Reuseable
- **Durable** with antiscuff coating
- AntiGlare surface

Customer testimonial

"Received this morning, I've only looked at the first one but the quality looks fantastic & I'm looking forward to seeing them all in position. Thanks for your rapid service & we'll talk later in the year about our future requirements."





+ Vat, Studio time if required and delivery

Need to order more velcro for future shows? Simply call our sales team.

Customer testimonial

"The MACH show was a big success for us, and our stand looked more professional than any we've had to date, so thank you for the part you played in that."

Counters



The **Counter**Quick Counter complete with carry bag and graphic wrap £445.00



The **Counter**Case Case including printed graphic £670.00



The CounterFold Unfold and slot together modular system in various sizes and shapes



The **Counter**Curve A high profile true exhibition grade counter system that can be reconfigured multiple times in an array of shapes and sizes.



MANY MORE COUNTERS AVAILABLE. SEE THE COUNTER RANGE BROCHURE FOR MORE DETAILS









CounterCurve exhibition grade counters

A high profile true exhibition grade counter system that can be reconfigured multiple times in an array of shapes and sizes.

Assembly in 8 easy steps



Tool free assembly using counter clamps



Easily connects to form the counter



Attach the table top to the section



the next module



Attach posts and place the next table top



Decide what you require for your event



required



Add shelves if



Magnetically attach graphics to the front



Arrange the CounterCurve to the shape that will suit your display best, the choice is yours.



DSV six bay radius counters



Bayer seven panel counter





Display being used on a space only stand



PopUpCounter/Tower

Portable collapsible display counter/tower that assembles in seconds without the need for tools.

- Assembly very fast, simple and tool-free
- Portable & Lightweight Counter collapses down to fit wheelable storage case
- Great Display Area Each shelf and the top can take up to 4kg

Protects your display - Supplied with removable clear panels for each section

Storage - Sections can be open or closed with branded graphics to enable you to store smaller items inside on each shelf

Order Code	Description	Diameter	Height	Price
BU1CT	Spiral Counter	580mm	1070mm	£379.97
BU2TW	Spiral Tower	565mm	2065mm	£499.97
BU1GR	Set of 4 printed	graphics		£108.00
BU2GR	Set of 8 printed	graphics		£196.00



Wheelable Case designed to fit into car boots

Open sides or with clear acetate panels



Supplied with clear acetate panels

Prices plus VAT, Delivery & Studio Time if Required

Counter Quick weatherproof display counter

weatherproof

The CounterQuick is a large counter that is extremely quick to build

- Robust and weather resistant for outdoor use
- **Assembly** fast, simple and tool free
- **Over the Property of the Prop** everything fits neatly into shoulder carry bag
- Replaceable graphics
- **V** Food/catering approved material as per directive (90/128/ECC)
- Counter tops available in silver, wood effect, white/black leatherette

Counter complete with carry pag and graphic wrap	£445.0

Replacement graphics

£150.00





RollerBanners

We've picked three of our best selling indoor roller banners. Many more options available - simply call our sales team on 01767 603930



850 x 2000mm

The **Peacock** Range is our best selling mid range roller banner that is lightweight, durable and quick to assemble.

Size	Price
800 x 2000mm	£119.97
850 x 2000mm	£119.97
1000 x 2000mm	£159.97
1500 x 2000mm	£179.97
850 x 3000mm	£199.97
1000 x 3000mm	£219.97
1500 x 3000mm	£259.97
Spot light	£41.00



The **Kiwi** is a telescopic roller banner enabling you to use the banner at any height and you need between 1595 and 2210mm simply adjust to the height to suit the venue or for a sitting or standing presentation.

Size	Price
850 x 2210mm	£159.97
1000 x 2210mm	£179.97
1200 x 2210mm	£199.97
1500 x 2210mm	£229.97
2000 x 2210mm	£299.97



Ideal uses for your **Roller Banner**

- ✓ Ideal for conferences. shows and demonstrations
- ✓ Entrance areas and showrooms
- ✓ Open days, presentations, seminars and training
- ✓ Easy to transport, all banners are supplied with a padded carry bag

The **Emu** not only looks great but is a robust hard wearing model designed for regular use. This portable display can also be custom made to the width you require, simply call 01767 603930 for a quote.

Single Sided	Price
800 x 2145mm	£189.97
1000 x 2145mm	£209.97
1500 x 2145mm	£274.97
2000 x 2145mm	£339.97
Double Sided	Price
800 x 2145mm	£269.97
1000 x 2145mm	£299.97
1500 x 2145mm	£354.97
2000 x 2145mm	£549.97
Spot light	£41.00

All three of these ranges are supplied with a free padded bag

Accessories and lights available, please call us and ask for details and our sales team will be glad to help.

Many other banners available for indoor and outdoor use.

Multi-Buy Offer

Buy 4 banners and receive the 5th banner free























EventPromo

Attract engagement, create an instant impression and a memorable experience.

Create an instant indelible impression from our unique blend of branded merchandise which can be tailored to your clients and event. See 1000's of products on www.**parkes**promo.com

Promote by putting you brand on notebooks with matching colour elastic closure and ribbon. Includes 96 sheets (60g/m2) lined paper.



The Tumbler Talker makes a great gift and can be tailored to suit your colour branding. The double wall design helps your drink stay hot or cold.



Powerbank The 2200 mAh battery capacity on this power bank is enough to charge a mobile device or tablet (5V/1A). Includes a white gift box.



101011 11111 011101 11111	
100	£3.47 each
250	£2.97 each
500	£2.57 each
1000	£2.27 each
2500	£1.97 each

Torch with silver trim

Silver trim price includes laser engraving or printing in colour in one position.

Torch with rose gold trim		
100	£3.77 each	
250	£3.27 each	
500	£2.87 each	
1000	£2.57 each	
2500	£2.37 each	

Rose gold trim price includes laser engraving in one position.



EdiblePromo

Everyone likes a sweet treat, here are some ideas of edible gifts to inspire.

90g Chocolate Bar

UK Made luxurious 90g milk chocolate bar with your branding on the wrap.



ď.	9	00g Bar
ļ.,	50	£3.99 each
	100	£3.29 each
	250	£2.79 each
	500	£2.29 each
_	1000	£1.99 each

Dairy Milk Bar

50g Chocolate Bar

digitally printed paper wrap.

Branded Dairy Milk chocolate bar is also available separately and personalised making it a great reward for your clients and staff



Solid milk chocolate bar individually silver

or gold foil wrapped and banded with a

Dairy Milk Bar 100 £4.99 ea 250 £3.49 ea	
250 f3 49 ea	
200 20.70 00	ch
500 £3.19 ea	ch
1000 £2.79 ea	ch

10g Chocolate Bar

10g chocolate bar available in milk or mint flavoured milk chocolate wrapped in foil.



iog bai		
2500	£0.69 each	
5000	£0.59 each	

1

BONUS Innovation in Packaging and Labels

HELPING THE CUSTOMER STAY AHEAD **

50g Bar 2500 £1.39 each 5000 £1.25 each

Mint Credit Card

Credit card mint container, well received at exhibitions and events and slim to post.



Credit Card
£0.77 each
£0.67 each
£0.57 each
£0.47 each

Mini Chox

Chocolates wrapped in colour foil with your company logo. The same tasty chocolate as the choclate squares but in rectangles.



MANY OTHER OPTIONS AVAILABLE - SIMPLY TELL US WHAT YOU NEED

Compacted T-Shirts

A compacted printed t-shirt or socks shrink wrapped into the required shape.







T-Shirt printed and packed into a custom shape

150	£17.97 each
250	£15.97 each
500	£9.97 each
1000	£7.97 each
10,000	£5.27 each







T-Shirt printed and packed into a standard shape

150	£10.97 each
250	£8.97 each
500	£6.97 each
1000	£5.97 each
10.000	£4.97 each



A great way to keep in touch with your clients. Impressive, memorable, economical, easy to post or hand out

EventBags

Printed bags always creates the right impression.

Regents Jute Printed Tote Bag

High Class Jute Bag that will be valued and kept! 30cms high x 19cm deep x 30cms wide (Many other sizes available)



500	£4.97 each
1000	£4.47 each
2500	£4.27 each
5000	£3.97 each

Mayfair Large Tote Bag

38 x 42cms strong tote bags



100	£2.97 each
250	£2.67 each
500	£2.37 each
1000	£2.07 each

Oxford Luxury Laminated Bags

Two colour matt/gloss laminated bags with rope handles designed to take A4 inserts 230w x 90g x 340h mm (Many other sizes available)



500	£1.77 each
1000	£1.37 each
2500	£0.97 each
5000	£0.67 each

Brook 5L drawstring backpack

Features coloured reinforced corners. Resistance up to 5 kg weight.



 100
 £2.77 each

 250
 £2.37 each

 500
 £1.97 each

 1000
 £1.57 each



Competing for attention?

Stand Solutions to create an immediate impression

Modular & Reusable Stands configured in a unique way to create an instant impact

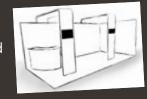
How We Work

Send Us a Sketch!

We'll transform your sketch into a presentation and put together a quote Then when you have confirmed the project... We will provide graphic panel plans for your designer or you're welcome to use our design team

Training Service

Self building? We'll supply you with build drawings and offer you a training service



- The fastest way to build robust medium to large stands
- Easy to create sleek overhead arches and curves
- The strongest modular system for mounting and displaying products, creating columns, rooms and enclosures
- Rapid assembly with tool-free connectors
- Simple levelling system that accommodates uneven floors





Helping to make your ideas reality



Install & Storage Service

Saving you space and time



Parkes Display & Expo | 41 Hitchin Street | Biggleswade | Beds | SG18 8BE 01767 603930 | sales@parkesexpo.com | www.parkesexpo.com