

# PromoPoint

A4 Template



## We're here to help

Need help with the design of your display system?  
Call our dedicated sales team on **01767 603930** for advice

**Parkes Display & Expo** | 41 Hitchin Street | Biggleswade | Bedfordshire | SG18 8BE

**Parkes**  
01767 603930

### Hardware Specifications

Assembled dimensions  
A4: 1005 (h) 326mm (d)  
Head: 327 (h) x 240mm (w)  
Weight: 2.4kg

### Graphic Specifications

Visual area:  
A4: 297 (h) 210mm (w)



# Parkes

display & expo

**t: 01767 603930**

## PromoPoint

A4 - 210 x 297mm

— Visual Area (210 x 297mm)

- - - - Bleed Area (222 x 309mm)

### ARTWORK REQUIREMENTS

Where possible please ensure your final artwork conforms to the following:

- CMYK Colour mode
- All images are 120dpi (at full size)
- Minimum of 6mm (as per template)
- Submit a PDF with crop marks
- All fonts converted to outlines
- Supply your original creation files complete with images and fonts in case technical adjustments are required

PLEASE REMOVE ALL GUIDELINES BEFORE  
SUBMITTING FINISHED ARTWORK