

Effective Advertising

You have a great product...

But do your customers know?

Use these Personalised Calendars, Planners and Gifts to keep **your name** on view

Personalised Calendars are a great way to say:

- ✓ 'Thank you' to all your clients for their business in 2019. Show them how much you appreciate their business.
- ✓ Regular and meaningful contact with your clients keeps you on their radar and builds loyalty.
- ✓ You need to stay in touch with your clients - or someone else will! We all know just how expensive and time-consuming it is to find new clients.
- ✓ Use your promotional budget effectively. Personalised calendars are a great low cost way to keep your name and message in front of your client.

Bespoke service readily available and now's the time to order!

**Printing
Made
Smarter**



Your Personalised Calendar can be made to wrap a chocolate treat to really give your client something to remember you by.

A Bespoke Calendar speaks
volumes about your Company

Order yours now 01767 603930

Or call us for copies to use in your office Need extra
copies of the calendars/planners call 01767 60930

Parkes display&expo **Call Now: 01767 603 930**

Wall Planners

Desk Calendars

Wall Calendars

Toblerone Calendar/Gifts

Call **01767 603930** to discuss your requirements

Calendar **Price List**



Desk Calendars (Printed 4 colour process one side)

	500	1000	2000	5000	Postage Size
A5 210mm x 148mm	£449.97	£509.97	£599.99	£849.97	Letter Post

Planners (Printed 4 colour process one side)

	500	1000	2000	5000	Postage Size
A1 841mm x 594mm	£579.97	£689.97	£899.97	£1549.97	(Folded) Lg Letter
A2 594mm x 420mm	£399.97	£449.97	£579.97	£899.97	(Folded) Lg Letter
A3 420mm x 297mm	£299.97	£349.97	£449.97	£699.97	(Folded) Lg Letter
A4 297mm x 210mm	£274.97	£299.97	£349.97	£499.97	Large Letter Post

Calendar Cards (Printed 4 colour process one side)

	500	1000	2000	5000	Postage Size
A4 297mm x 210mm	£224.97	£249.97	£299.97	£449.97	Large Letter Post
A5 210mm x 148mm	£179.97	£199.97	£249.97	£349.97	Letter Post
A6 105mm x 148mm	£159.97	£179.97	£209.97	£299.97	Letter Post

Credit / Wallet Cards (Printed 4 colour process both sides)

	500	1000	2000	5000	
55mm x 85mm	£139.97	£149.97	£179.97	£239.97	ideal for inserting with goods and mailings

Toblerone Gift Cover (Printed 4 colour process all sides)

	500	1000	2000	5000	
170g other sizes POA	£549.97	£699.97	£899.97	£1,299.97	supplied flat packed for ease of storage

Shipping Calendars (Printed 1 colour with 3 separate date pads & sliding cursor)

	50	100	200	500
Big Tri-Pad (BT18) 840x340mm with 4 advertising areas	£14.07	£11.63	£8.17	£5.94
Big Tri-Pad Extra Colour	£1.47	£0.74	£0.56	£0.28
Tri-Pad (TR19) 595x300mm with 2advertising areas	£9.60	£6.42	£4.75	£4.14
Tri-Pad Extra Colour	£1.47	£0.74	£0.56	£0.28

**Many other
designs and
finishes
available...**

Call 01767 603930 to discuss your requirements

Desk Calendars

Desk Calendars - 13 Leaf wi-ro bound desk calendars

Rural Britain (C71)

- Size 160x280mm
- Print area 35x260mm
- 13 leaves
- UV varnished cover
- Supplied inserted into white mailing wallets

Ethos (C77)

- Size 160x280mm
- Print area 35x260mm
- 13 leaves
- UV varnished cover
- Supplied inserted into white mailing wallets

Other titles available: **Traveller's World (C70)** **Natural World/Geographica (C72)** **Humorous World of Work (C73)**
Marques of Distinction (C74) **Deep Blue (C75)**



Wall Calendars (Portrait)

7 Page pictorial wall calendar
 4 months to view

British Wildlife (C22)

- Size 433x315mm
- Print area 60x290mm
- 7 leaves
- Supplied inserted into white board mailers

Planet Nature (C24)

- Size 433x315mm
- Print area 60x290mm
- 7 leaves
- Supplied inserted into white board mailers

Other titles available: **Pictorial Britain (C19)** **Around the World (C20)** **Caledonia (C23)** **Watercolour Britain (C32)**



Many other designs available - ask for the full brochure

Wall Calendars

13 Page pictorial wall calendars 3 months to view

Kindred Spirits (C63)

- Size 334x440mm
- Print area 50x420mm
- 13 leaves
- UV varnished cover
- Supplied inserted into white mailing wallets



Dream Machines (C62)

- Size 334x440mm
- Print area 50x420mm
- 13 leaves
- UV varnished cover
- Supplied inserted into white mailing wallets



Supercars (C21)

- Size 433x315mm
- Print area 60x290mm
- 7 leaves
- Supplied inserted into white board mailers

Down Memory Lane (C30)

- Size 433x315mm
- Print area 60x290mm
- 7 leaves
- Supplied inserted into white board mailers



Other titles available: **Pictorial Britain (C19)** **British Wildlife (C22)**

For orders and advice call our friendly sales team on **01767 603930**

Postage Savers

7 Page Pictorial Memo Calendars

Central spiral postage saver calendar 4 months to view

Watercolour Britain (C32PS)

- Size 221x315mm (442x315mm open)
- Print area 60x290mm
- 7 leaves
- Large letter postage

British Wildlife (C22PS)

- Size 221x315mm (442x315mm open)
- Print area 60x290mm
- 7 leaves
- Large letter postage

Around The World (C20PS)

- Size 221x315mm (442x315mm open)
- Print area 60x290mm
- 7 leaves
- Large letter postage

Other titles available: **Pictorial Britain (C19PS)**
Supercars (C21PS) **Caledonia (C23PS)**

13 Page Postage Saver Calendar

'Large letter' postage
3 months to view

Collectors Cars (C95)

- Size 340x240mm
- Print area 50x220mm
- 13 leaves
- Large letter postage

Scenic Memo (C91)

- Size 340x240mm
- Print area 50x220mm
- 13 leaves
- Large letter postage

Other titles available: **Wildlife Memo (C92)**
Scenic World (C98) **Performance Cars (C97)**



Appointments (B7)

- 1 month to view
- Size 340x140mm
- Print area 45x125mm
- 12 leaves
- Supplied with peel and stick manila envelopes

Jotta Red (B1) Blue (B2)

- 3 months to view
- Size 340x238mm
- Print area 82x220mm
- 12 leaves
- Supplied with peel and stick manila envelopes

Memo Red (B3) Blue (B4)

- 3 months to view
- Size 340x238mm
- Print area 82x220mm
- 12 leaves
- Supplied with peel and stick manila envelopes

Other titles available: **Wildlife Memo (C92)**
Tour of Wales (C93) **Paradise Island (C94)** **Nine to Five (C96)**
Performance Cars (C97)

email us at: sales@parkesprintgroup.com

Calendar **Price List**

Mix and match calendars within the same size to get the better price rate. Prices include overprinting in one standard colour.

Call 01767 603930 for prices for additional colours or for bespoke designs.

Desk Calendars

	50	100	250	500	1000
Rural Britain (C71)	£8.89	£6.54	£5.73	£4.83	£4.48
Ethos (C77)	£8.89	£6.54	£5.73	£4.83	£4.48

Wall Calendars (Portrait)

	50	100	250	500	1000
British Wildlife (C22)	£6.38	£4.75	£3.94	£3.12	£2.53
Planet Nature (C24)	£6.38	£4.75	£3.94	£3.12	£2.53
Supercars (C21)	£6.38	£4.75	£3.94	£3.12	£2.53
Down Memory Lane (C30)	£6.38	£4.75	£3.94	£3.12	£2.53

Wall Calendars (Landscape)

	50	100	250	500	1000
Kindred Spirits (C63)	£12.23	£9.03	£7.32	£6.30	£5.50
Dream Machines (C62)	£12.23	£9.03	£7.32	£6.30	£5.50

Postage Savers

	50	100	250	500	1000
Watercolour Britain (C32PS)	£6.29	£4.70	£3.90	£3.10	£2.53
British Wildlife (C22PS)	£6.29	£4.70	£3.90	£3.10	£2.53
Around the World (C20PS)	£6.29	£4.70	£3.90	£3.10	£2.53
Collectors Cars (C95)	£6.29	£4.29	£3.73	£3.26	£2.70
Scenic Memo (C91)	£6.29	£4.29	£3.73	£3.26	£2.70

Appointments, Jotters & Memo

	50	100	250	500	1000
Appointments (B7)	£4.65	£3.29	£2.74	£2.06	£1.56
Jotta Red (B1)	£5.56	£3.88	£3.17	£2.36	£1.98
Jotta Blue (B2)	£5.56	£3.88	£3.17	£2.36	£1.98
Memo Red (B3)	£5.56	£3.88	£3.17	£2.36	£1.98
Memo Blue (B4)	£5.56	£3.88	£3.17	£2.36	£1.98

High-quality calendars, **personalised with your name and message**, make an effective marketing tool to achieve great visibility 365 days a year.

Prices include one standard colour print and envelopes

Many more calendars available – ask for the full brochure or tell us what you need.



A great time to order business gifts too

Reward and Remind Clients of your services.
Simply visit parkespromo.com or call our sales team on **01767 603930** for ideas and visuals



Design | Visuals | Exhibition Systems | Display | Graphics Installation & Storage
POS | Brochures | Mailers | Catalogues | Labels | Promotional Gifts

Call **01767 603930** | sales@parkesprintgroup.com | www.parkesexpo.com