### STAND SOLUTIONS OK2019



Parkes Display & Expo



### **EXHIBITING SOON?**

Let us make your stand at the event a success...

Call now 01767 603930 or email sales@parkesexpo.com for ideas and to discuss your

display requirements and receive a Toblerone treat.





Reuseable Professional Stands to loan or buy

Full design, installation, breakdown & storage service available

t: 01767 603930 www.parkesexpo.com

Contents

**Flexi**Curve

**Flexi**Light

CubeLock

**FabriFold** 

**ShellFix** 

RollFlat/RigiFlat

**Bespoke**Stands

**Exhibition**Loan

**Accessories** 



"We selected Parkes Display and Expo to build the stand for us at the Sales Innovation Expo and I've got to say that the work that they've done is amazing. Together with the stand and our bold t-shirts, I think we have captured the whole crowd. We have had visitors all day today and yesterday, so I can truly recommend Parkes Display and Expo for building the stand and we are going to go to them again next year, so definitely recommend it."









**Fabri**Fold

### Quick Reference

Due duet	Shell Scheme	Space Only	Can be Curved	Suitable for Shelving	Takes Screen	Replaceable Graphics
Product						
<b>Flexi</b> Curve	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
FlexiLight	<b>✓</b>	<b>✓</b>	<b>✓</b>		<b>✓</b>	<b>✓</b>
CubeLock	<b>✓</b>	<b>✓</b>	*	<b>✓</b>	<b>✓</b>	<b>✓</b>
<b>Fabri</b> Fold	<b>✓</b>	<b>✓</b>				<b>✓</b>
<b>Shell</b> Fix	<b>✓</b>			*	*	<b>✓</b>
RollFlat	<b>✓</b>			<b>✓</b>	<b>✓</b>	<b>✓</b>
<b>Rigi</b> Flat	<b>✓</b>					<b>✓</b>
<b>Bespoke</b> Stands	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>/</b>
<b>Exhibition</b> Loan	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>/</b>

<sup>\*</sup>CubeLock fixed curves available









**Bespoke**Stands **Shell**Fix **Exhibition**Loan

**Accessories** 

**Flexi**Light

**Cube**Lock

<sup>\*</sup>ShellFix additional supports required

# FlexiCurve | fully flexible portable display system

Elevate your stand to a professional level with this affordable fully flexible system, take your exhibition presence to another level.

Stunning looks, infinite flexibility, extremely user-friendly with durable metal construction.

Flex each graphic in any horizontal direction to create the stand shape you need!

The links produce a strong, stable framework whatever shape you create. All graphics are the same width so you can interchange, add or remove sections to achieve the look and size you need.

- Highly Adaptable create a straight, curved or circular wall using as many panels as you need
- **Tool-free Build** set up is fast and simple
- Strong Construction for incorporating doors, product shelves, counters and screens
- **Easy to Transport** ideal for self-build
- Robust metal engineered framework for durability and longevity of your investment
- Interchangeable and replaceable graphics for all modules giving a great ROI



The ultimate flexible display system that's durable, variable in shape and layout with multiple shelf, counter, door and display options.

It is tool free, easy to build and transport.









### **Flexi**Curve assembly in 4 easy steps

- 1. Place the foot plates on the floor, open the clamp on a vertical support, align and lock in place
- 2. Locate the flexible beam into slot and push down into place
- **3.** Slot together panel frames to form the graphics support structure
- **4.** The graphic panels locate into slots for easy alignment and are held magnetically



Counters, shelves & product display units are available as pre-configured standard modules













#### **Flexi**Curve

3 Panel system

System includes hardware, printed panels and carry case

2 Panels + 1 counter panel

£2297.97

Plus screen and lights







Reuseable Self Instal





12 Panel system shown on an island floor space

System includes hardware, printed panels and carry cases

9 panel stand + door way and two counter panels

display

£8597.97

Plus screens















#### Prices plus Vat, delivery & studio time if required

#### **Flexi**Curve

7 Panel system shown on a 4x2 floor space

System includes hardware, printed panels and carry cases

5 Flexible panels, 1 oval shelving module and counter panel











£5297.97

#### **Flexi**Curve

8 Panel system shown on a 4x3 floor space

System includes hardware, printed panels and carry cases

£4697.97 7 Panels + 1 counter panel

Plus screen and lights











Reuseable

**Flexi**Curve

7 Panel system shown on a 4x2 floor space

System includes hardware, printed panels and carry cases

5 panels, plus counter panel and £5379.97 slatwall shelving unit

Plus freestanding counter, screen and lights















#### **Flexi**Curve

10 Panel system

System includes hardware, printed panels and carry cases

8 panel stand with door way and semi circular counter panel

Plus CounterCase, freestanding counter, screen and lights











£6797.97



\*TFT Screens not included

FormAlign



"The FlexiCurve looks great! Very impressed with our new show setup and also the full Parkes Display & Expo service!"







"Just an email to let you know we were very pleased with our stand and it was so much more professional and striking than what we have had in the past, compliments from competitors too!"

The stand can be reconfigured using the same modules and the existing artwork to create  $4\times 6m$  layout.









Great company to work with! Daniel contacted me as we were exhibiting at the FIT Show, NEC Birmingham and he left me with a great first time impression, Brian then came out to do a demonstration of their FlexiCurve and it really fit in well with our vision for our first exhibition stand. Sarah was then in touch and handled a lot of the communication and changes with the design team which was very helpful. The communication and prompt response was excellent and the overall look of the stand was very impressive. Thank you for all of your help!





"We selected Parkes Display and Expo to build the stand for us at the Sales Innovation Expo and I've got to say that the work that they've done is amazing. Everybody who is walking around the stand is looking at it.

The graphics are excellent, we have a coffee machine here, we have good lighting and I think we really stand out from the crowd. Together with the stand and our bold t-shirts, I think we have captured the whole crowd. We have had visitors all day today and yesterday, so I can truly recommend Parkes Display and Expo for building the stand and we are going to go to them again next year, so definitely recommend it.



# FlexiLight

The **Flexi**Light is visually impacting bendable display system... Its lightweight designed for ease of travel and a single person tool free assembly and can be as large or small as required.

**Flexi**Light is easy to carry and very compact. This, allied with tool-less assembly, means the system can be set up quickly.

Add more panels and create a display that can bend and flex to suit your venue.

You can re-use and reconfigure it over and over again, saving you both time and money.

#### Ideal for any venue...

- Flex the display to almost any shape
- All graphic panels are the same size and can be frame mounted or used as a flexi-link
- ✓ Lightweight, compact and portable
- ✓ Easy to assemble
- ✓ Carry case converts to a counter
- Upgrade carry tube to a wheeled case with counter top for £100.00
- Bright LED flood lights to illuminate your stand £27.50 each







"Thanks again for all of your help with the production of the stand. It is so nice to find a supplier who offers truly great customer care. It is a lot rarer than people think." Neil - Bespoke Commercial Cleaning The lightweight solution of the **Flexi**Curve. Designed for ease of travel and single person tool free assembly.



**Three Panel Kit** 

2.4m wide | 3 Panel FlexiLight Display Plus Screen Mount @ £100

£1197.00



**Five Panel Kit** 

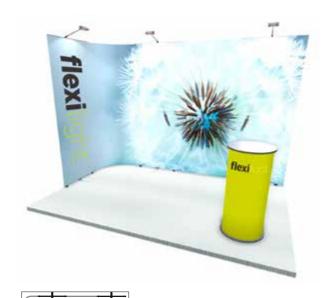
4m wide | 5 Panel FlexiLight Display Plus Screen Mount @ £100

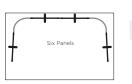
£1797.00

TFT screens not included

### Some 3x2m stand options







#### Six Panel Kit on a 3 x 2m Stand

4 Frame Modules 2 Flexi Modules

£2097.00



Five Panel Kit on a 3 x 2m Stand

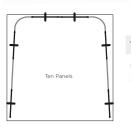
3 Frame Modules 2 Flexi Modules

£1797.00

### Some 3x3m stand options



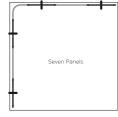




#### Ten Panel Kit on a 3 x 3m Stand

- 6 Frame Modules
- 4 Flexi Modules
- + Screen Mounts @ £100 each

Plus free lights & branded carry cases



#### Seven Panel Kit on a 3 x 3m Stand

- 4 Frame Modules
- 3 Flexi Modules £239
- + Screen Mounts @ £100 each

Plus free lights & branded carry cases



+ Screen Mounts @ £100 each
Plus free lights & branded carry cases

£2397.00

#### FlexiLight extra cases



Extra counters available for **£229.00** each with printed graphic wrap



Upgrade carry case to this wheeled counter with counter top and graphic wrap for **£100.00** per counter

Carry case and wheeled counter take 5 FlexiLight panels and graphics

£3397.00



20

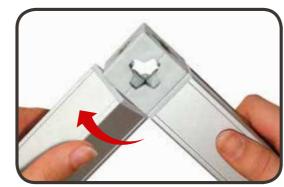
Cuberobust, adaptable and very<br/>easy to build

The CubeLock is a reconfigurable stand building system that assembles with a simple tool free 'twist 2 Lock' action. The visual impact of the **Cube**Lock system is that of a custom build stand appearance. It is a robust design to hang large screens, shelving units, storage areas and arches, yet is also highly portable.



#### **Cube**Lock features

- Can be used with screens, shelving and product displays
- Ourable aluminium reconfigurable structure
- Easy to assemble No tools required
- Renewable fabric, foamex or rollable graphics
- Available to loan or buy



Twist2Lock, it's that simple...





"Parkes worked seamlessly with J M Posner to achieve this stand with a very tight budget and timeline and delivered everything on time despite extreme weather and snow to contend with."

The key components consist of an aluminium beam and a connector which join together with a brilliantly simple,





















PelGar 8m x 2m at PestTech Show, Excel



Leading the way in global pest control

www.PelGar.co.uk

"We were over the moon with the stand it was awesome! We had a fantastic response to the new branding and the stand. We'll be using it in November and would like you to quote on the dismantling as our guys want to join the dinner party."





28

Leading the way in global pest control

www.PelGar.co.uk

www.PelGar.co.uk

Exhibiting

PelGar

Internation

Leading the way in glob

pest contro

Made Smarter

# CounterCurve exhibition grade counters

A high profile true exhibition grade counter system that can be reconfigured multiple times in an array of shapes and sizes.

#### **Assembly in 8 easy steps**



Tool free assembly using counter clamps



Easily connects to form the counter



Attach the table top to the section



the next module



Attach posts and place the next table top



Decide what you require for your event



Add shelves if required



Magnetically attach graphics to the front



Arrange the CounterCurve to the shape that will suit your display best, the choice is yours.





# Counter Quick weatherproof display counter

The CounterQuick is a large counter that is extremely quick to build

- Robust and weather resistant for outdoor use
- Assembly fast, simple and tool free
- **Over the Property of the Prop** everything fits neatly into shoulder carry bag
- Replaceable graphics
- **V** Food/catering approved material as per directive (90/128/ECC)
- Counter tops available in silver, wood effect, white/black leatherette

Counter complete with carry	
bag and graphic wrap	

**Replacement graphics** 

£445.00

£125.00





### Fabric wall solution

Retaining the highly portable design of the pop up, the innovative FabriFold creates a seamless display that is very quick to erect.

Ideal for trade shows, conference backdrops and other presentations.

Create a straight wall or a continuous 90 degree corner (ideal for shell schemes)

Reverse printed graphics create an island display (ideal for space only stands)

Free linking kit when you buy two or more FabriFold stands together

Replacement graphics readily available

- Securely held graphics no magnets to fail
- Straight and sits flat to a wall, no curves taking up valuable space
- ✓ Textile graphics iron free and foldable
- ✓ Frame collapses easily into wheelable soft carry bag
- ✓ Lightweight, easy to carry and travel friendly

Framework and graphics fit into bag 880 x 350 x 190mm



Acts as a great backwall for video and photography presentations



#### Choose your fabric wall

The FabriFold comes in three different widths shown below

Price includes: framework, carry bag & printed graphics on the front and two sides

<b>1523mm wide</b> x 2255mm high x 338mm deep	£459.97
<b>2239mm wide</b> x 2255mm high x 338mm deep	£599.97
<b>2972mm wide</b> x 2255mm high x 338mm deep	£799.97

#### **Replacement Graphics**

<b>1523mm wide</b> x 2255mm high x 338mm deep	£259.97
<b>2239mm wide</b> x 2255mm high x 338mm deep	£359.97
<b>2972mm wide</b> x 2255mm high x 338mm deep	£459.97

#### **Linking Kits**

Corner Linking Kit	£47.50
Straight Linking Kit	£47.50

"The FabiFold is great, it worked well for us"



FabriFold is 2.25m high, designed to fit inside shell schemes

















# **Shell** is seamless graphic solution for shell schemes

The stretchable graphics have a special edge that slides into the frame, which holds the fabric taut creating a high class seamless graphic wall.

#### **Shell**Fix features

- Maximises floor space no foot print
- ✓ Self assembly or use our install service
- Fabric is light to carry and compact to store
- Fabric is renewable, recyclable and replaceable



ShellFix Graphics fitted in a 6 x 3m shell scheme

The ShellFix frame fixes to the shell scheme vertical posts, and complies with all known regulations for fixing to shell schemes

ShellFix Framework	Price	ShellFix Graphics	Price
2m framework	£399.97	2m printed graphics	£349.97
3m framework	£549.97	3m printed graphics	£499.97
4m framework	£699.97	4m printed graphics	£649.97
5m framework	£849.97	5m printed graphics	£799.97
Custom frame work and gra	phics		POA
Flight case to store and tran	sport the fran	nework and graphics	POA
Installation service is availab	le		POA

"Thanks again for a great show and the seamless service. Love the way our booth turned out!"



ShellFix Graphics on 7x2.5m stand











### Roll-at rollable infill panels

A fast and simple way to cover the shell scheme walls with your branding.



Example using 5 graphic panels for the walls £699.85

Description	Price	
1 - 5 Panel	£139.97 each	
6+ Panels	£119.97 each	
Graphics Drum	£160.00	

- Lightweight and rolls up into a transport tube
- Maximise floor space
- Fast and simple to attach
- Reuseable
- **Durable** with antiscuff coating
- AntiGlare surface

#### **Customer testimonial**

"Received this morning, I've only looked at the first one but the quality looks fantastic & I'm looking forward to seeing them all in position. Thanks for your rapid service & we'll talk later in the year about our future requirements."





+ Vat, Studio time if required and delivery

Need to order more velcro for future shows? Simply call our sales team.

#### **Customer testimonial**

"The MACH show was a big success for us, and our stand looked more professional than any we've had to date, so thank you for the part you played in that."

### Counters



The **Counter**Quick Counter complete with carry bag and graphic wrap £445.00



The **Counter**Case Case including printed graphic £600.00



The **Counter**Fold Unfold and slot together modular system in various sizes and shapes - POA



The **Waxwing**Counter Counter knee hole in the back with graphic wrap (shown with beech tops) £434.00



Many more counters available. See the Counter Range brochure for more details









Portable collapsible display counter/tower that assembles in seconds without the need for tools.

- Assembly very fast, simple and tool-free
- Portable & Lightweight Counter collapses down to fit wheelable storage case
- ✓ Great Display Area Each shelf and the top can take up to 4kg

✓ Protects your display - Supplied with removable clear panels for each section

✓ Storage - Sections can be open or closed with branded graphics to enable you to store smaller items inside on each shelf

Order Code	Description	Diameter	Height	Price
BU1CT	Spiral Counter	580mm	1070mm	£259.00
BU2TW	Spiral Tower	565mm	2065mm	£399.00
BU1PD	Spiral Counter with iPad Holder			£374.00
BU1GR	Set of 4 printed graphics for counter			£96.00
BU2GR	Set of 8 printed graphics for tower			£178.00



Wheelable Case designed to fit into car boots

Open sides or with clear acetate panels

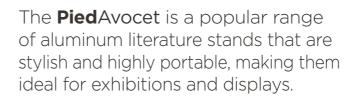


Supplied with clear acetate panels

Prices plus VAT, Delivery & Studio Time if Required

### LiteratureHolders





- ✓ High tech styling with A5, A4 and A3 capacity shelving
- ✓ 6 double-sided acrylic shelves (7 for the A5)
- ✓ Folds down for easy transportation
- ✓ Available in anodised silver
- Complete with heavy duty hard case for safe transportation

Order Code	Description	Price
PA1A5	A5 (148x210mm)	£115.00
PA2A4	A4 (210x297mm)	£119.00
PA3A3	A3 (297x420mm)	£155.00



The **Info**Holder is a stylish literature stand with easy to assemble acrylic literatureholders.

The **American**Avocet is a lightweight polymer based literature holder with 4 pockets. The one-step cantilever assembly action makes it collapsible for easy transportation.

Order Code	Description	Price
IN4A4	Info Holder A4 (210x297mm) Literature Holder	£199.97
AA4A4	American Avocet 4 x A4 Holder (210x297mm)	£107.00

### **Promoi**Pad Point

The Promo iPad Point is a smart sleek iPad holder for use with either iPad 2, 3, 4 and Air.

The secure housing comes supplied with security screws and Allen key, and can be positioned portrait or landscape. For extra security the base can be bolted to the floor or stand.

- ✓ Available in black, silver or white
- Made from steel, hard wearing model
- ✓ Portable, lightweight and quick to assemble
- ✓ Sizes available: Portrait: 360 (w) x 1060mm (h) Landscape: 1045 (w) x 360mm (h)
- Security screws/Allen key and bolts supplied
- ✓ Durable and theft resistant

Order Code	Description	Price
PH10B	Black Promo iPad Point	£99.00
PH20S	Silver Promo iPad Point	£99.00
PH30W	White Promo iPad Point	£99.00



### 360°iPadHolder

The 360° iPad Holder can be screwed on desk tops, walls or linear posts. As the name suggests your iPad can rotate 360° and can tilt at any angle.

Order Code	Description	Price
PB360	Black 360° iPad Holder	£120.00
PS360	Silver 360° iPad Holder	£120.00
PW360	White 360° iPad Holder	£120.00



### CrystaliPadHolder

Constructed of crystal clear acrylic for a style that suits nearly any environment. Sleek black acrylic accents on the enclosure give the user the option of hiding or exposing the home button on the tablet.



- ✓ Made from clear acrylic
- ✓ Portable, lightweight and easy to use
- Home button remains completely accessable

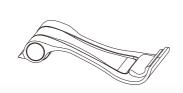
Order Code	Description	Price
CH10A	Crystal iPad Holder	£167.97

# Folding Pad Stand

Versatile, portable folding design for ease of use. Non-slip rubber surface to protect tablet from damage

- ✓ Allows you to use your tablet in landscape and portrait orientation
- ✓ Suitable for most iPads and tablets
- ✓ Secure housing unit



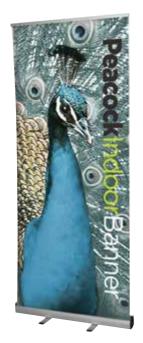




Order Code	Description	Price
FT10F	Folding Portable iPad Stand	£49.97

### RollerBanners

We've picked three of our best selling indoor roller banners. Many more options available - simply call our sales team on 01767 603930



850 x 2000mm

The **Peacock** Range is our best selling mid range roller banner that is lightweight, durable and quick to assemble.

Size	Price
800 x 2000mm	£99.97
850 x 2000mm	£99.97
1000 x 2000mm	£139.97
1500 x 2000mm	£159.97
850 x 3000mm	£179.97
1000 x 3000mm	£199.97
1500 x 3000mm	£239.97
Spot light	£41.00



The **Kiwi** roller banner stands are a sleek but great value banner stand with single or double sided graphics.

Single Sided	Price
800 x 2110mm	£139.97
1000 x 2110mm	£159.97
1500 x 2110mm	£209.97
2000 x 2110mm	£239.97
Double Sided	Price
Double Sided  1000 x 2110mm	<b>Price</b> £209.97



#### Ideal uses for your **Roller Banner**

- ✓ Ideal for conferences, shows and demonstrations
- ✓ Entrance areas and showrooms
- ✓ Open days, presentations, seminars and training
- ✓ Easy to transport, all banners are supplied with a padded carry bag

The **Emu** not only looks great but is a robust hard wearing model designed for regular use. This portable display can also be custom made to the width you require, simply call 01767 603930 for a quote.

Single Sided	Price
800 x 2145mm	£189.97
1000 x 2145mm	£209.97
1500 x 2145mm	£274.97
2000 x 2145mm	£339.97
Double Sided	Price
800 x 2145mm	£269.97
1000 x 2145mm	£299.97
1500 x 2145mm	£354.97
2000 x 2145mm	£549.97
Spot light	£41.00

#### All three of these ranges are supplied with a free padded bag

Accessories and lights available, please call us and ask for details and our sales team will be glad to help.

Many other banners available for indoor and outdoor use.

### **Multi-Buy Offer**

**Buy 4 banners and receive** the 5th banner free



























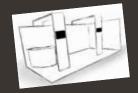
# CONFIGURABL

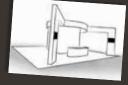
Reuseable display systems for expos, events and trade shows

### **How We Work**

### Send Us a Sketch!

We'll transform your sketch into a presentation and put together a quote. Then when you have confirmed the project... We will provide graphic sizes for your designer or you're welcome to use our design team.





- 🗸 Full design & planning service simply send us a sketch and we'll transform it into a visual.
- 🗸 Self-Building? We'll design it using a Tool Free System that is simple to build and compact to transport & store.
- 🗸 Rental, install & storage service available, simply tell us what you need.
- ✓ We can even deliver all your other items such. as promotional gifts, brochures and furniture.
- Complete service We can assist with the planning, CDM, Health & Safety and Logistical details.



Free visual service



**Exhibit Smarter** 

Helping to make your ideas reality



**Install & Storage Service** 

Saving you space and time



Parkes Display & Expo | 41 Hitchin Street | Biggleswade | Beds | SG18 8BE 01767 603930 | sales@parkesexpo.com | www.parkesexpo.com